

HOUSTONFEST

Shirt Design Critique Sheet

Contestant(s): _____

School: _____

Judge's initials: _____

INSTRUCTIONS TO JUDGES

Please read the "Instructions to Judges" sheet in your packet.

RULES

Entry Limit: 1 entry per school (may be an individual or group project)

Spending Limit: \$60 maximum (Along with receipts for purchases made specifically for the project, items used from home must also be listed, assigned a monetary value, and included in the \$60 total.)

No German Club shirts. The design of the shirt should be German-related. All words must be in German, with a minimum of 5 different words – no maximum. Design must be artistically hand-designed, i.e., no store bought decals, AND the design must be hand-applied by the contestant(s), regardless of technique used, e.g., silk-screened, copied, or painted. Photos of the design and application process would be helpful to the judges. For the design to be eligible, it must be on a T-shirt or sweatshirt. Receipts for the shirt and the supplies must be provided with the entry. Each shirt should have a card with the name(s) of the contestant(s), the school, and the city attached to it.

CRITERIA FOR JUDGING

1. **Originality and Creativity:** The shirt is original, creative, and German-related. The language and design complement each other in a clever way. (0-20 points)
2. **Language:** The contestant(s) use(s) a variety of vocabulary. All words are in German and spelled correctly. Consider use and complexity of language. (0-20 points)
3. **Design:** The shirt was designed with effective use of color/contrast, space, and balance. While it may contain common images, the layout and design make it unique. (0-20 points)
4. **Presentation:** The shirt looks professional and neat and makes good use of media. (0-20 points)
5. **Overall effect:** The shirt is eye-catching and leaves a lasting impression. Someone would want to buy a copy of this shirt. (0-20 points)

TOTAL POINTS: (100 possible) _____

MORE COMMENTS TO HELP THE CONTESTANTS (Write on the back if necessary.)